

MENSWEAR

# YSCOGI

Founded in 2022.

WOMENSWEAR

# INTRO

— YSCOGI AIMS TO CREATE BOUNDLESS, CLASSLESS, AND TIMELESS FASHION IN A VOCABULARY THAT COMBINES THE PAST AND THE PRESENT. THE GRAY AREA THAT EXISTS BETWEEN RIGHT AND WRONG, BLACK AND WHITE, HIGH AND LOW IS A THEME THE BRAND CONSTANTLY EXPLORES THROUGHOUT COLLECTIONS.

# DUCTION



FOR US

It is where meanings emerge,  
and true characters are brought  
to life.

[WWW.YSCOGI.COM](http://WWW.YSCOGI.COM)



23 FW COLLECTION. ZHONGSHAN

# BRAND POSITION

At YSCOGI, we value the constant interaction between high fashion and street style, and we believe in a fashion system in which classification of clothing is considered null.

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BRAND POSITION



# MANIFESTO

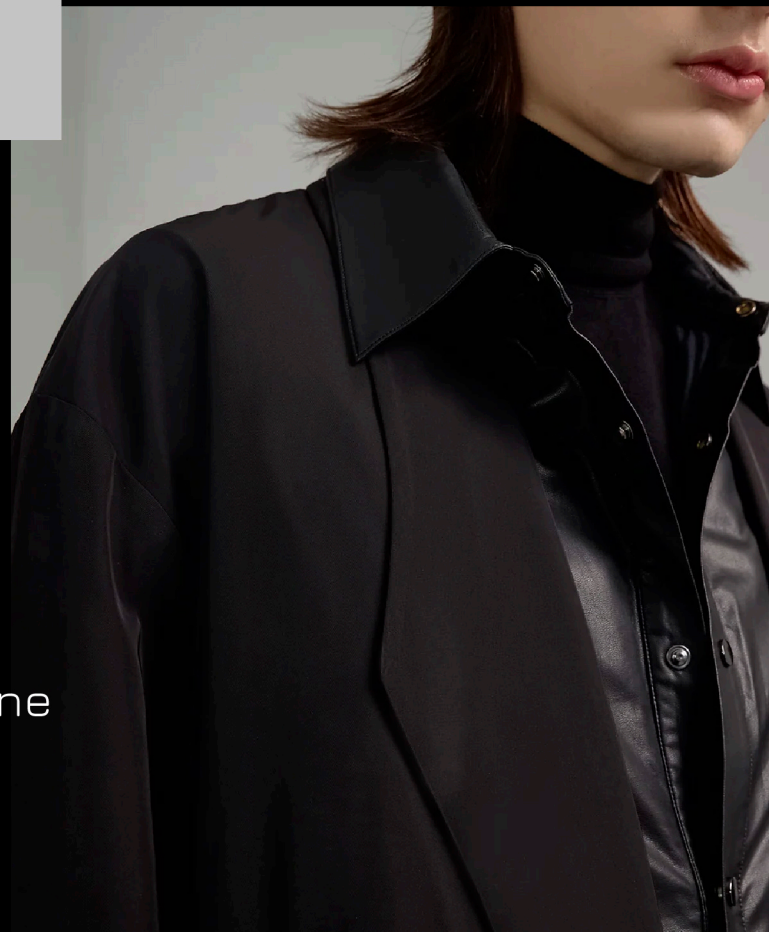
Through high attention to details, clean cut, and carefully selected materials, we are dedicated to combine a young and playful spirit to the traditional tailored outfits while promising function and comfort.



# CASTING



Clothes mean nothing until someone  
lives in them.



# CLOTHES PHOTOGRAPHY

When clothes are photographed as the primary subject, the photography takes on a more minimalist style.



YHIZL  
INC.



BRAND  
APPLICATION

YSCOGI

Designer Fashion Brand

Enter

YSCOGI

Men

Women

Collection

About

Q. Search...

Log in



YSCOGI

Men

Women

Collection

About

Q. Search

Log in



Filter by

Category

Price

Size

Color & Fit



Y-COLLAR SLIM FIT JACKET  
\$1025.00  
Excluding VAT / Free Shipping



ZHONGSHAN  
\$985.00  
Excluding VAT / Free Shipping



RELAXED-FIT POWER JACKET  
\$575.00  
Excluding VAT / Free Shipping

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Duis aute irure dolor in reprehenderit in voluptate velit  
esse cillum dolore eu fugiat nulla pariatur. Excepteur sint  
occaecat cupidatat non proident, sunt in culpa qui officia  
deserunt mollit anim id est laborum.

My best,  
Employee Name

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**EMPLOYEE NAME**  
**TITLE/POSITION**

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# EMAIL SIGNATURE

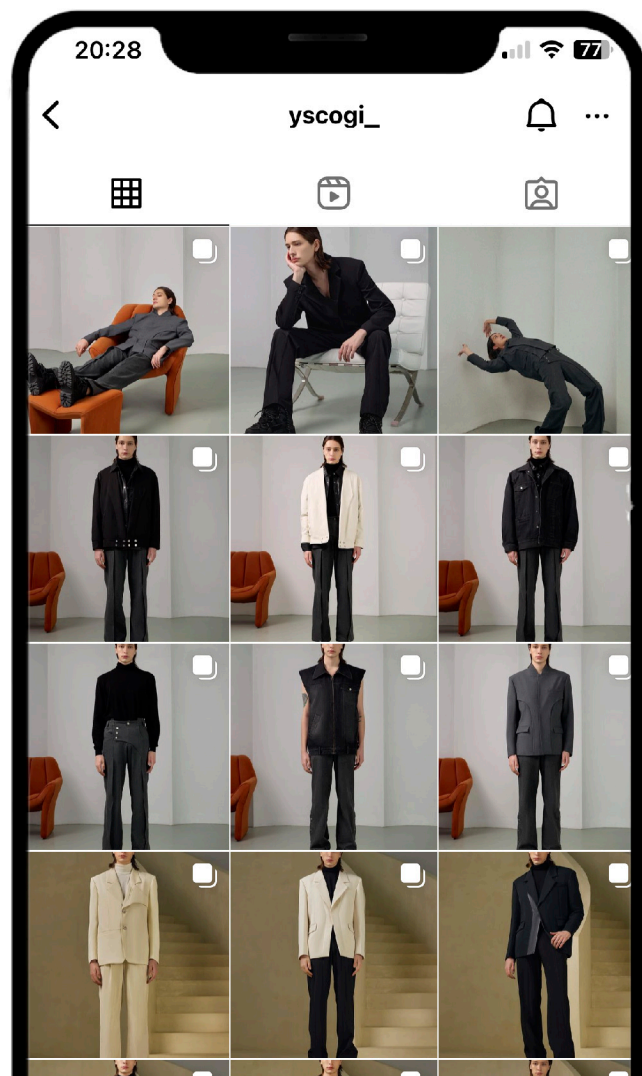
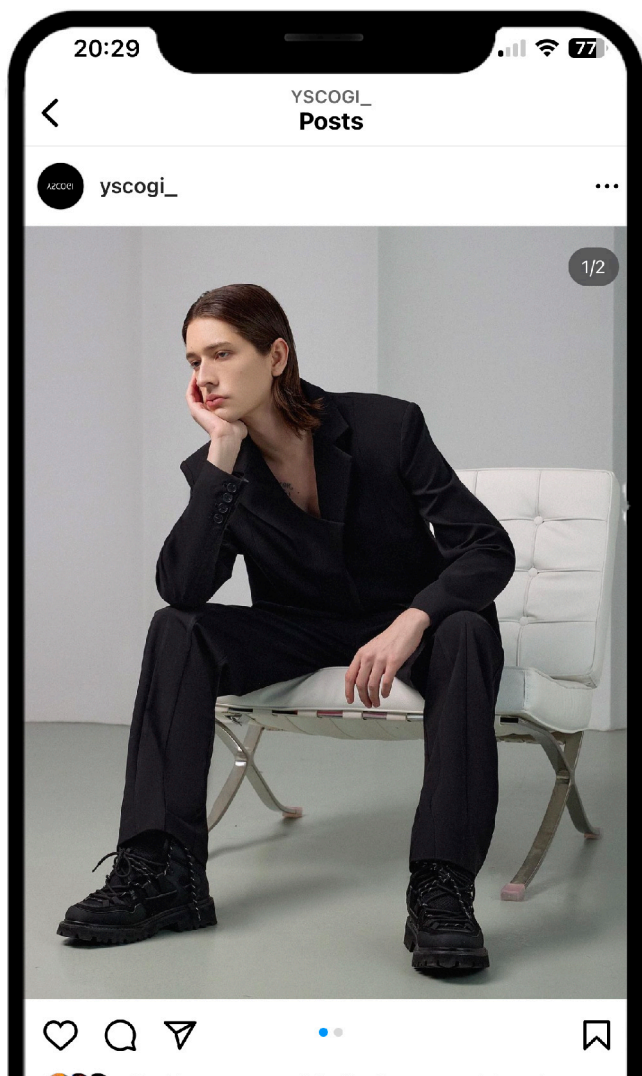


# BUSINESS CARD



# PACKAGING

APPLICATIONS PACKAGING



# INSTAGRAM FEED

APPLICATIONS INSTAGRAM FEED

COGI

2023 SPRING

2023 SUMMER

YSC

YSCOGI

2023 SP

YHIZL INC.